

Abstract

Novelty Plush Stuffed Toy / Utility Case

5 A method of adding utility to stuffed or plush toys by
the addition of common transportable items. Adding this utility
broadens the market for these transportable items as well as the
stuffed or plush toy by expanding the range of age groups to which
the finished product will appeal. Via the use of a standardized
10 product holder interface panel, items that are usually carried
about such as CD discs, photographs, stationery items, food items,
etc. may be attached to the interface panel either directly or by
means of a product holder. The interface panel in turn is attached
in an aesthetically pleasing manor to the toy via the use of a
15 secondary assembly. In this embodiment of the invention the
secondary assembly is attached to the stomach area to accentuate
the girth of the finished item. In another embodiment it is
attached to the posterior to accentuate the size of the posterior;
in either case adding to the aesthetic appeal of the finished
20 product. By adding this utility to an item usually evaluated from
an aesthetic standpoint only, the user enjoys benefits of
efficiency and economy. By using a standardized product holder
interface panel the manufacturer enjoys economy of flexibility and
inventory management.

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